



Lostwithiel Spring Clean Week 2012

Background

In these challenging economic times Lostwithiel Forum has adapted by changing its style and approach to focus on smaller, shorter-term projects that can engage as many local people as possible. We believe this project proposal encompasses these aims.

Project Proposal

To organise a week in spring for Lostwithiel people to pull together to help spruce up our environment.

Inclusion and Partnerships

The Spring Clean can include individuals, neighbourhoods, businesses and organisations.

Although ideas will be suggested the community will be encouraged to generate its own ideas. Spring Clean projects can range from tiny, no-cost ideas (e.g. clean windows or sweep the street in front of your house) to more ambitious schemes. The idea is that there is nothing too small and there can be something for everyone.

We aim to involve local organisations and businesses to contribute by offering assistance or resources. It also provides an excellent opportunity for key organisations such as the Town Council and Forum to work together in partnership

Cornwall Council's Clean Cornwall Scheme provides information and support for community schemes (including risk assessments, consent forms, high viz and other resources) and can cover the insurance

Benefits

These can include;

- Promoting community spirit and a collective pride in our town.
- The scheme can be built on year on year
- Encourages citizenship and a sense of responsibility and ownership
- Offers opportunities for collaboration and building strong community networks
- Promotes business and the local economy by making Lostwithiel a more attractive environment for visitors
- Generating good publicity for the town

Ideas

A wealth of ideas has been generated talking to local residents. Suggestions have included;

- Weeding and sweeping up
- Litter picks and rubbish clearance
- Cleaning up town signage
- Garden tidy
- Pressure washing walls
- Cleaning windows
- A lick of paint
- Tidy up the notice boards
- Target the town grot-spots
- Help a less able neighbour with a tidy up
- Hanging baskets and window boxes
- Tidying the trees on the parade
- Organisations 'adopting' a small area to look after for a few months

Some larger projects (e.g. replacing dog-poo bins and old signage) could foster the involvement of larger bodies such as Cornwall Council, Environment Agency etc.

The Way Forward

There is a short time scale, but we already have expressions of interest and we envisage that with support from the Town Council it would be possible to generate a number of projects for this Spring.

We would like to have some feedback from the Town Council about the proposal and if there is an interest in working together on the project. Ideally a designated TC member who would like to liaise with us could really help drive the scheme forward.

Lostwithiel Forum Project Leads

Lindsay Southgate

Helen Taylor

Caroline Yates

Appendices for Information

Appendix 1

www.cleancornwall.org

Cornwall Council's Clean Cornwall Week (Information from 2011)

The September Spruce Up is fast approaching.....Get ready to take part in the second of our Clean Cornwall Weeks for 2011, it starts on Saturday 17th September and carries on until Sunday 25th September Why not use this [poster](#) to advertise your event in your local area?

It's our 5th Anniversary this year - wouldn't it be great to celebrate by breaking the '500 organised events' barrier!

You may like to keep a look out for Captain Clean Cornwall - the latest addition to the Clean Cornwall Gang, who will be out and about around Cornwall very shortly!!!

Please be aware - to ensure your event is covered by Cornwall Council's insurance, all you need to do is download helpful tips on [organising a litter pick](#) and the [risk assessment](#) and send the completed form to info@cleancornwall.org. Remember if you have any children taking part please make sure that the parents have completed and signed the [consent form](#)

A group of private and public sector business with a shared love of Cornwall and a drive to maintain its beauty are the inspiration behind Clean Cornwall Week and they are keen to get as many people involved as possible.

Get organised early and [contact us](#) now to take part in the September 2011 'Captain Clean Cornwall' Week

Here's what we've got up to in previous Cornwall Weeks...

2011

2nd April - 10th April 2011

Our first Clean Cornwall Week for the year started on the 2nd April 2011 and a grand total of 280 events were registered. these ranged from underwater clean ups, beach cleans, footpaths, the saints way, the coastal path and lots of lanes and open spaces in and around Cornwall. Well done to everyone who took part!

2010

20-28 March and 18-26 September

During the two Clean Cornwall weeks no discarded crisp packet or washed up piece of fishing net will be safe from the Clean Cornwall volunteers who collect tons of rubbish at litter-picks across the county. Beaches, towns, countryside and roads are all on the hit-list and we hope that this will help make Cornwall one of the cleanest places in the country.

There were an amazing 467 events in total across Cornwall - Well done everyone!

Appendix 2

www.cornwall.gov.uk/Default.aspx?page=27112

Pioneering community clean-up project selected for final five of prestigious national awards

A pioneering community project has made it through to the final five of a highly prestigious national Keep Britain Tidy competition.

The Cornwall Council-led project focused on the restoration and clean up of an area blighted by litter at the Brewery Leats, Redruth.

The scheme has combined the talents of a wide range of the community from schoolchildren to businesses so that they all worked together for the good of the area.

Graeme Hicks, Cornwall Council cabinet member for Transportation and Highways with responsibility for the delivery side of the Environment Service, has led the campaign. He said: "The most important goal of this project has been to re-instil a real sense of pride in the area and the incredible local history.

"It is amazing just what you can achieve by working together and I'm absolutely thrilled that we have got so far in this national competition. The recognition will spur us on further to carry on with the good work."

The project has been managed so that after the initial clean up and restoration of the area, the local community, including the school students, could take ownership of their environment and make a real difference to the long term maintenance of the footpath and surrounding area.

Fiona Ashurst from Keep Britain Tidy said: "The Redruth Brewery Leats Project is an excellent example of what can be achieved through people working together to improve the quality of their local communities.

"We were delighted to hear of the wonderful efforts of everyone involved in the project in bringing about a huge environmental improvement to the area. Taking pride in the places where we live, work and play is essential in helping to create cleaner and greener places for us all to enjoy."

The group realised early on the crucial importance of telling people about the work that had taken place and how people could continue to be involved. As a result it was decided that in order to interest a younger age group, the project should use social media to create interest in the project and also to enable people to get involved by making the project accessible through the internet.

The result was the creation of a Facebook site Redruth-Brewery-Leats-Community-Eco-Clean and a website: <http://www.redruthbreweryleats.co.uk/>

The website tells the story of how the Leats looked before the clean up and what improvements have taken place. It also enables people to get involved and contact each other about the work that continues to take place.

Working with the charity Community Assisted Projects (CAP) was also key to the success of the project. CAP is a training provider that has volunteers working for the organisation. The

volunteers come from all walks of life, often from very difficult social backgrounds including ex-offenders and recovering drug users and alcoholics.

Cllr Hicks said: "The volunteers that CAP works with will gain work experience by using this project as a way to find a useful role for themselves in the community. Not only will this provide an extremely useful source of capacity to continually keep the area clean but it will also provide an excellent way in which the volunteers can gain real life work experience."

The final decision on the winner of the Keep Britain Tidy Networks award 2011 is expected to be announced at a ceremony in Bournemouth on March 14.